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# Data protection information for Newsletter distribution

This data protection information describes how we process your personal data in the course of distributing our newsletter.

## 1. Categories of personal data:

- Name: first name(s), last name, title, salutation, previous name, initials, other name suffixes;
- **Business contact details:** telephone, email, mobile phone, fax, position, company, online IDs/NICs, nationality/preferred communication language etc.;
- **Business address:** all data specified according to the relevant standard for postal or reporting addresses, e.g., country, postal code, town/municipality, town, district, street, building number, house number, staircase, floor, door, post office box, etc.;
- **Private contact details:** telephone, email, mobile phone, fax, online IDs/NICs, nationality/preferred communication language, etc.

## 2. Purposes of data processing

We use the categories of your personal data mentioned in **Point 1** for sending our newsletter.

We receive this data through collection surveys or disclosures, for example, by you providing us with this data yourself or by us collecting it from other sources during various operational processes and procedures.

There is no obligation to provide us with the personal data we ask you to disclose.

# 3. Processed data categories and legal basis of processing

We process the categories of your personal data listed in **Point 1** based on

- your express consent (Art 6 para 1 lit a GDPR), or
- our overriding legitimate interest (Art 6 para 1 lit f GDPR), which consists in making our dispatch of newsletters efficient and informing the recipients of the newsletter about our research progress and possible services.

# 4. Transfer of your personal data

If necessary for the above-mentioned purposes, we will transfer your personal data to the following categories of recipients:

- QPS Holdings, LLC and corporations that belong to our group of companies;
- Business partners;
- Software providers (e.g. Constant Contacts, Sales Force).

Some of the recipients mentioned above are located or process your personal data outside your country. The level of data protection in other countries may not be the same as in your country. However, we only transfer your personal data to countries for which the EU Commission has decided



they have an adequate level of data protection, or we take measures to ensure that all recipients have an adequate level of data protection. For this purpose, we conclude, for example, Standard Contractual Clauses as amended. These are available upon request (see the contact information under **Point 7**).

#### 5. Storage duration

We store your personal data as long as we are lawfully permitted to do so. You are free to unsubscribe from our newsletter at any time.

## 6. Your rights in connection with personal data

Under applicable law, if the relevant requirements are met, you are entitled to:

- request confirmation as to whether and which of your personal data we process and to receive copies of any such data (Art 15 GDPR),
- request the rectification or erasure of your personal data (Art 16 and Art 17 GDPR),
- require us to restrict the processing of your personal data (Art 18 GDPR),
- object to the processing of your personal data (Art 21 GDPR),
- request data portability (Art 20 GDPR), and
- lodge a complaint with the Data Protection Authority (Art 77 GDPR).

#### 7. Our contact details

If you have any questions or concerns about the processing of your personal data, please contact us:

QPS Austria GmbH
Parkring 12
8074 Grambach
By post to the attention of Isabella Reicht
Via e-mail to dataprotection.austria@qps.com

Grambach, 13. March 2023